

Multi-Tool CAP-Based Alert and Warning System

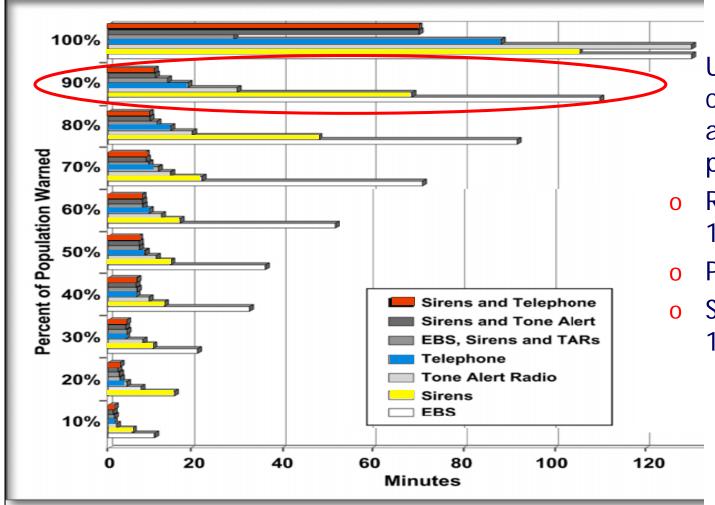
Efraim Petel President, Hormann America, Inc.





Our goal: 100% notification plan

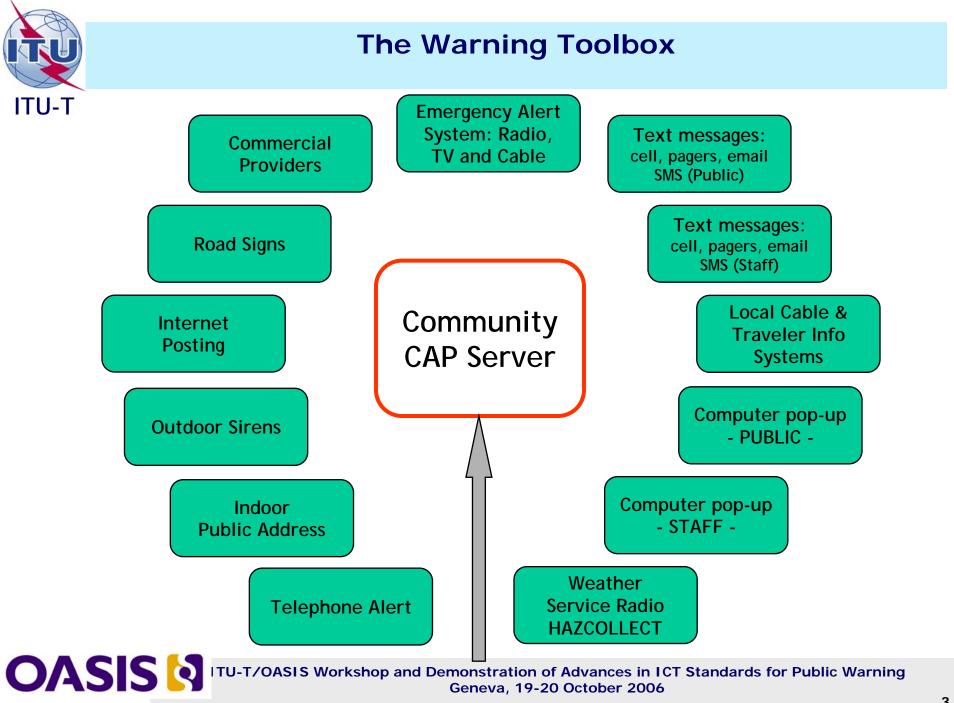
ITU-T



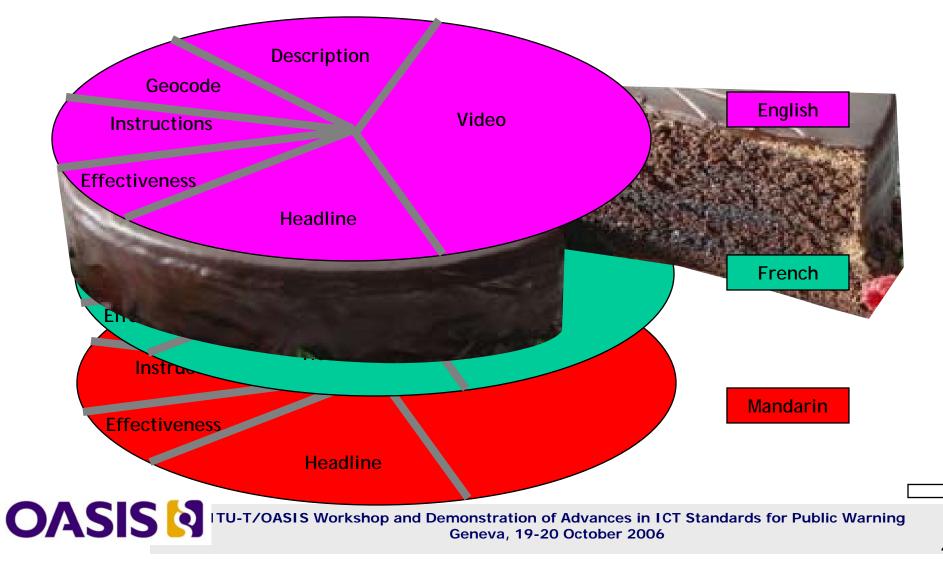
Using each single combination will alert 90% of the population after:

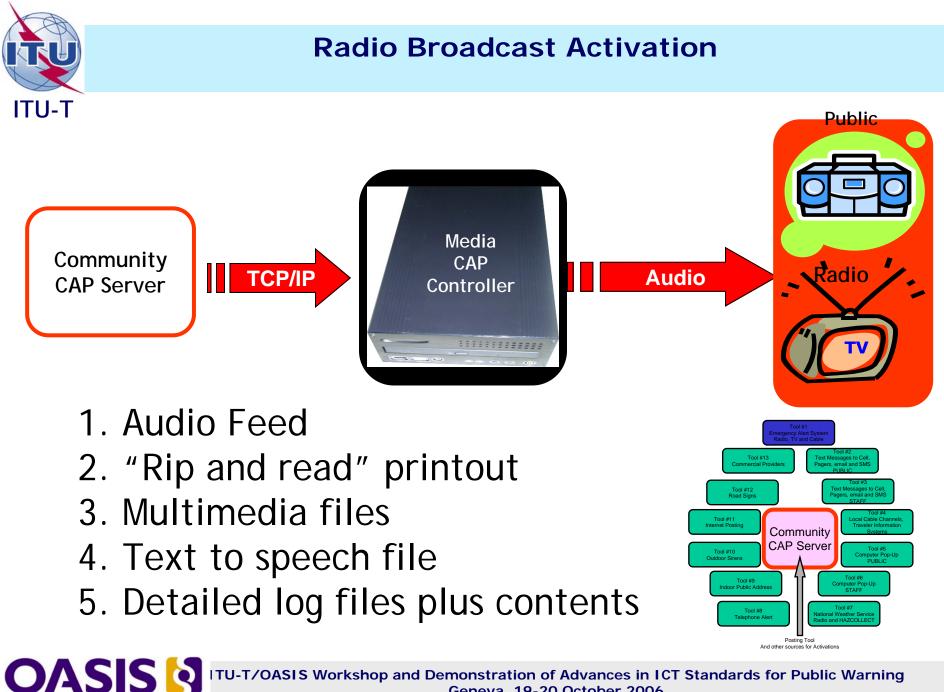
 Radio broadcast – 110 minutes

- o Phone 20 minutes
- Sirens and phone –
 12 minutes



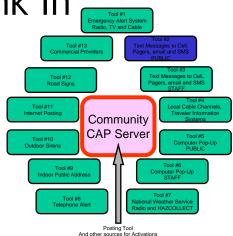








- Anyone can register to receive alert messages, and customize:
 - Area (s)
 - Preferences
- The EAS alerting website can be advertised in publications, and posted as a link in community websites.
- Example for a public sign-up tool:



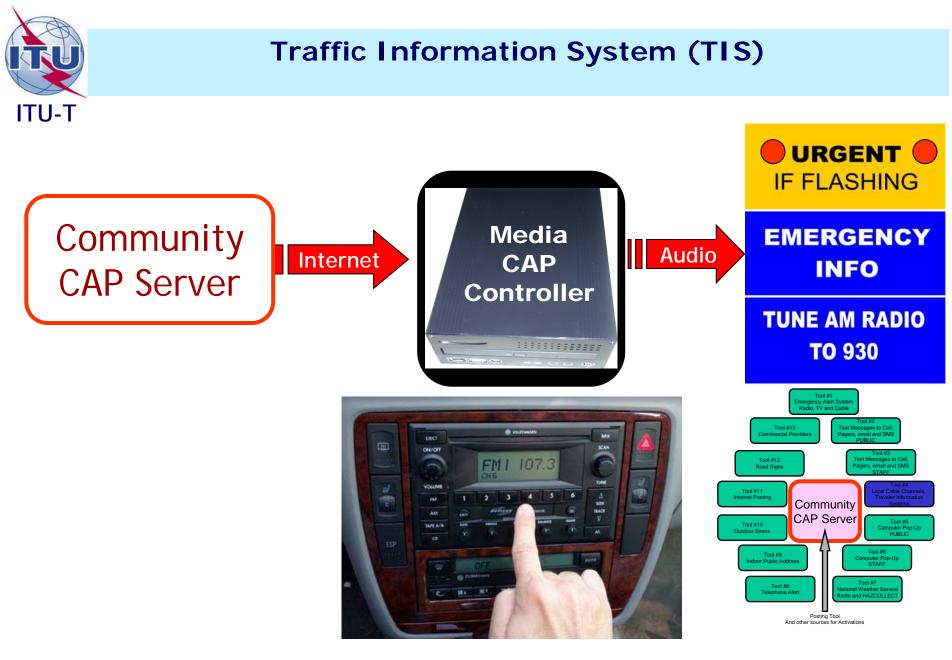




Public Sign-up Tool

Email (use this address	s to log in)
	Password
	Re-enter Password for verification
BAMBox 🔶 add exp	<u>d</u> plain
Telephone Call	idd <u>explain</u>
Cell Phone Text Me	essage add explain
Pager 🦲	<u>add</u> explain
Blackberry	<u>add</u> explain
EMail 🔀	add use my login email for notifications
	Continue to Areas









Broadcast Alert Message Pop-up

E SEVERE HAZARD IN YOUR AREA!

San Francisco

Community Warning System

ALERT MESSAGE

Message Type: Actual

Sent on: April 19, 1906 11:06 AM PST

Regarding:

FIRE WARNING

Situation:

Gas pipes damaged by earthquake



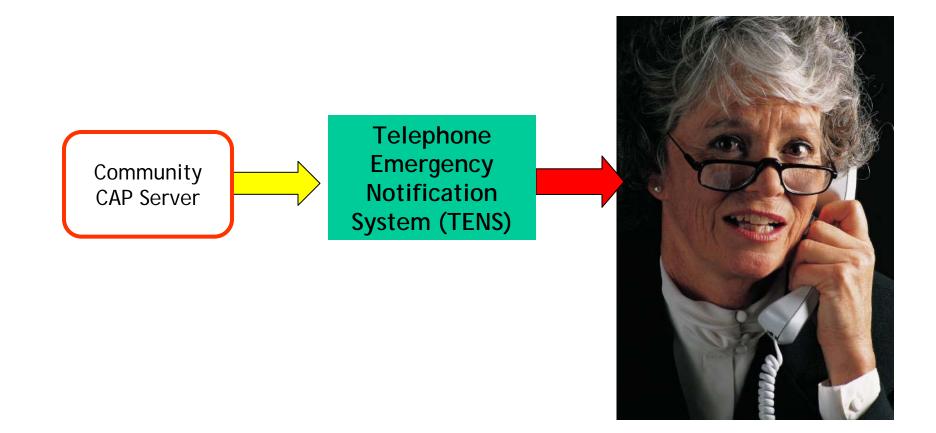
Instructions:

Burning of either gas or electric currents, even where possible, is forbidden. During the fire citizens must get along with other light, as no chances could be taken for a renewed outbreak of flames.

No fires are to be lighted in stoves or grates anywhere lest the chimneys should be defective as a result of the earthquake.

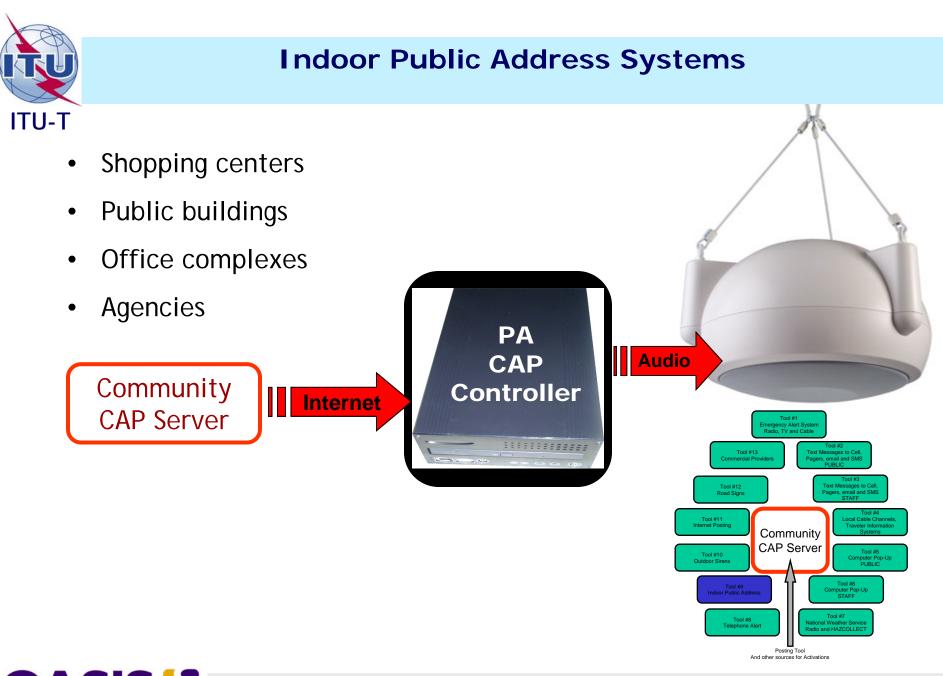


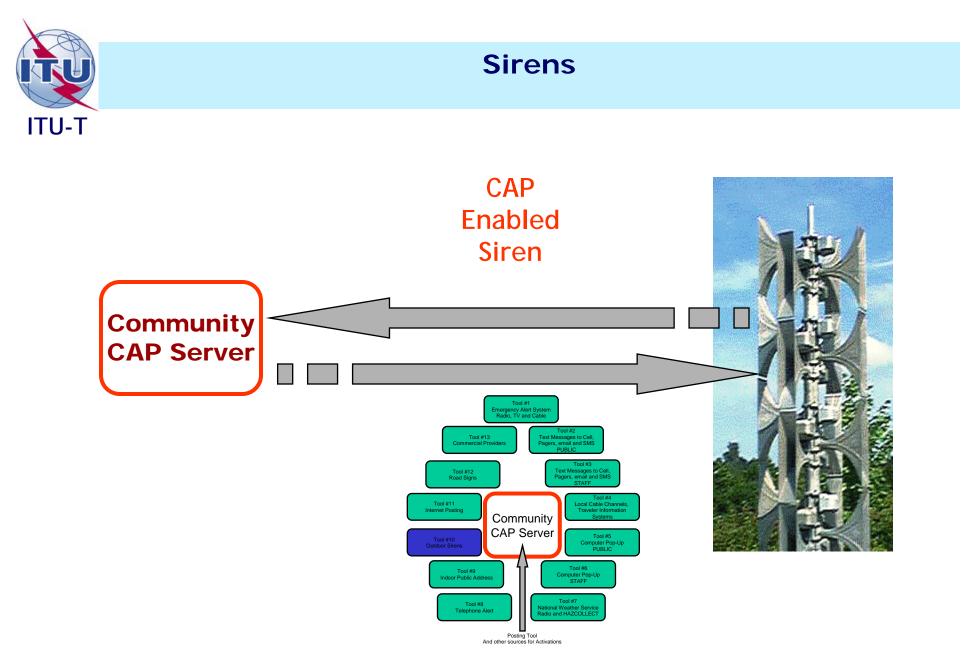
Telephone Emergency Notification





OASIS ITU-T/OASIS Workshop and Demonstration of Advances in ICT Standards for Public Warning Geneva, 19-20 October 2006 Geneva, 19-20 October 2006





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Public Feed Web Site

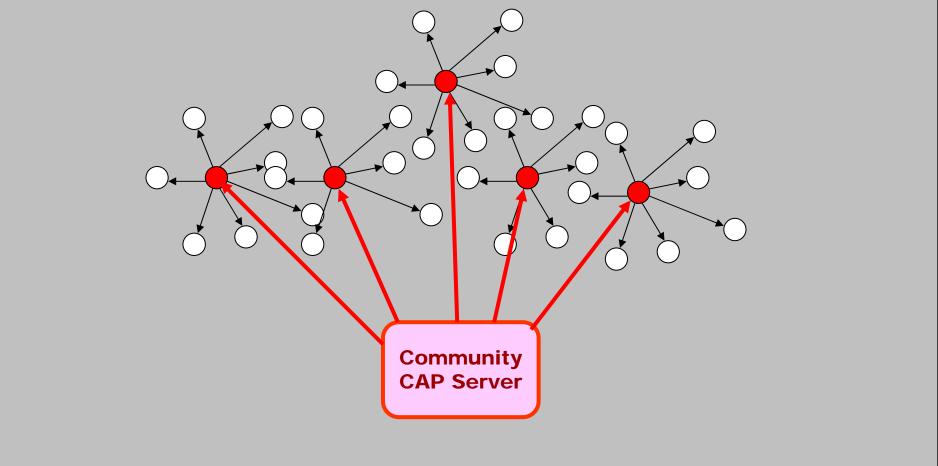






Other Providers - Clients

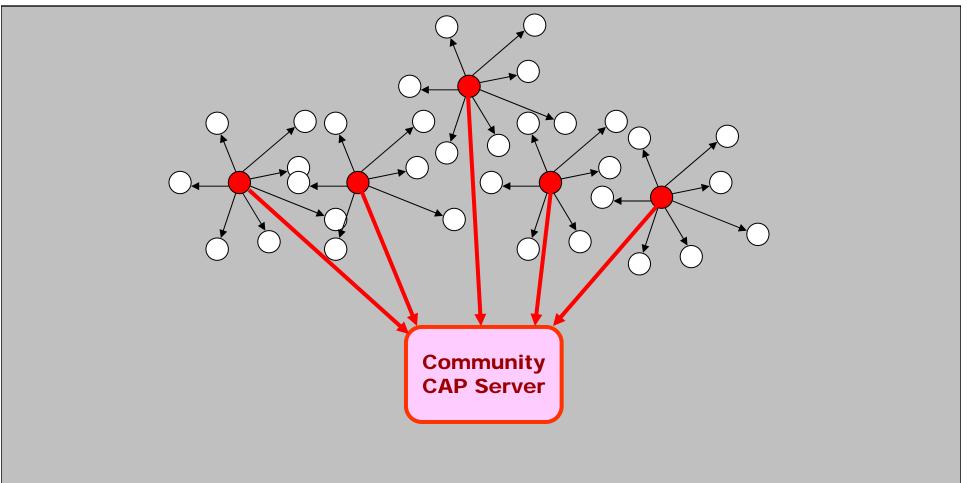
Commercial providers can tap the emergency warning system public database, and push information to subscribers with value-added content.





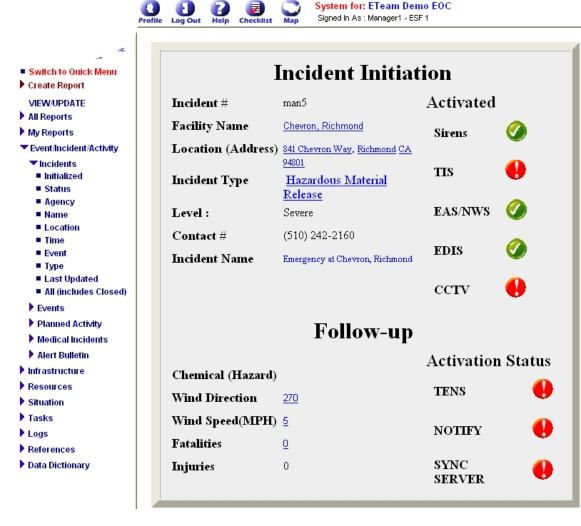
Other Providers - Sources

Other sources are monitored, and approved alert messages will be distributed to the staff and/or the public automatically.





Integration with Other Systems







Example: California EDIS 2006

o Step 1 - Area

MAINTAINED BY HO	RMANN AMERICA, INC. Home
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EDIS 2006 CAPServer North

Logout | Submit Alert | Submit XML Alert | Submit Ack | View Active Alerts | View Active Alerts (raw) | Stations Version | Download Client | Administration | Archive

	Alert	Posting Form© Ho	rmann America, Ind	c.		*
 STATEWIDE Alameda Alpine Amador Butte Calaveras Colusa Contra Costa Del Norte 	 Et Dorado Fresno Gtenn Humboldt Imperiat Inyo Kern Kings Lake 	 Lassen Los Angeles Madera Marin Mariposa Mendocino Merced Modoc Mono 	 Monterey Napa Nevada Orange Placer Plumas Riverside Sacramento San Benito 	 San Bernardino San Diego San Francisco San Joaquin San Luis Obispo San Mateo Santa Barbara Santa Clara Santa Cruz 	 Shasta Sierra Siskiyou Solano Sonoma Stanislaus Sutter Tehama Trinity 	 Tulare Tuolumne Ventura Yolo Yuba
			<u>Start</u> Over	<mark>Go B</mark> ack <mark>Go N</mark>	ext <u>Save</u> Draft	Preview Alert



Example: California EDIS 2006

o Step 2 - Type

MAINTAINED BY HORMANN AMERICA, INC. | Home

EDIS 2006 CAPServer North

Logout | Submit Alert | Submit XML Alert | Submit Ack | View Active Alerts | View Active Alerts (raw) | Stations Version | Download Client | Administration | Archive

Alert Posting Form© Hormann America, Inc.				
Message Type Fire Warning	Status	Urgency	Severity	Certainty
EAS Event Code FRW	🖄 Actual	🔊 Immediate	Extreme	Observed
CAP Code Fire	Exercise	Expected	Severe	🔊 Likely
Expected Duration 12 hours	Test	Future	Moderate	Possible
	Draft	Past	Minor	Unlikely
Do NOT activate EAS	I System	Unknown	Unknown	l Unknown
	Start C)ver <u>Go</u> Back	Go Next Save	Draft <u>Preview</u> Ale



Example: California EDIS 2006

o Step 3 - Contents

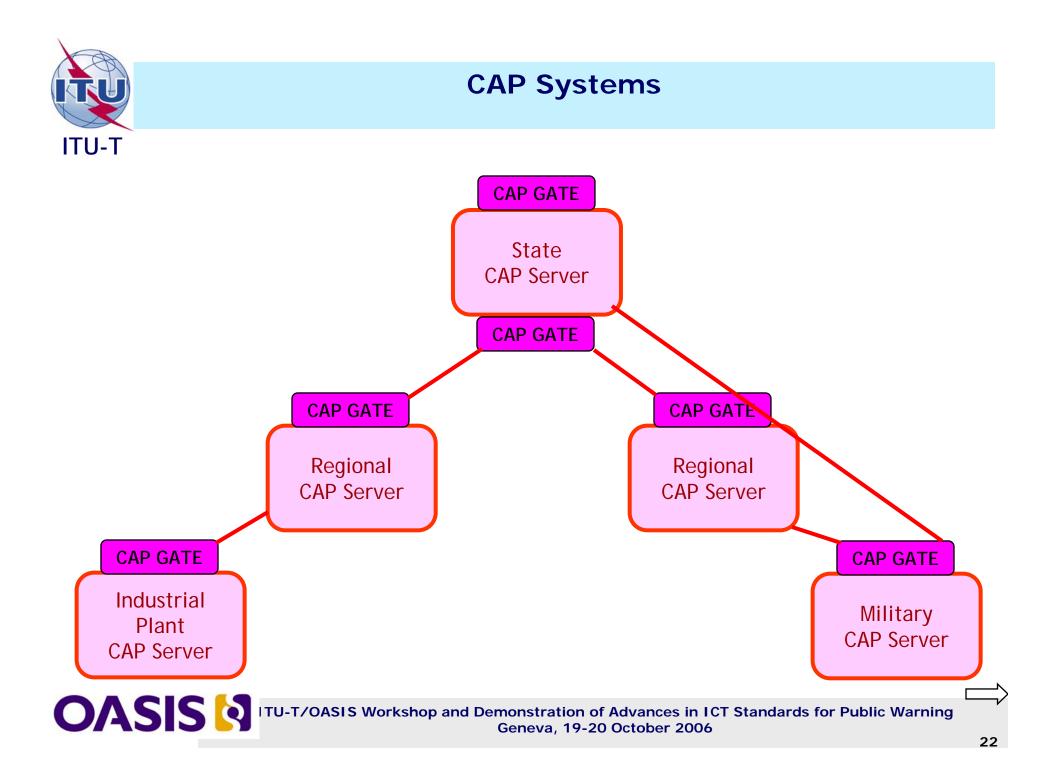
MAINTAINED BY HORMANN AMERICA, INC. Ho	me
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EDIS 2006 CAPServer North

Logout | Submit Alert | Submit XML Alert | Submit Ack | View Active Alerts | View Active Alerts (raw) | Stations Version | Download Client | Administration | Archive

Alert Posting Form© Hormann America, Inc. Select Template Here				
Authoritative Source of Message:				
Hormann America	Play Record Pause			
One Line Summary (160 character limit)				
Fire Warning				
Situation:	0.0 Position: 0.0			
Gas pipes broke due to the earthquake				
Instructions:				
Burning of either gas or electric current, even where it is possible, is forbidden. Citizens must get along with other light, as no chances could be taken for a renewd outbreak of flames.	Add Wav Audio Browse Add Multimedia Browse			
Contact: EP 1 800 123-4567	Start Over Go Back Go Next Save Draft Preview Alert			







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o Thank you

